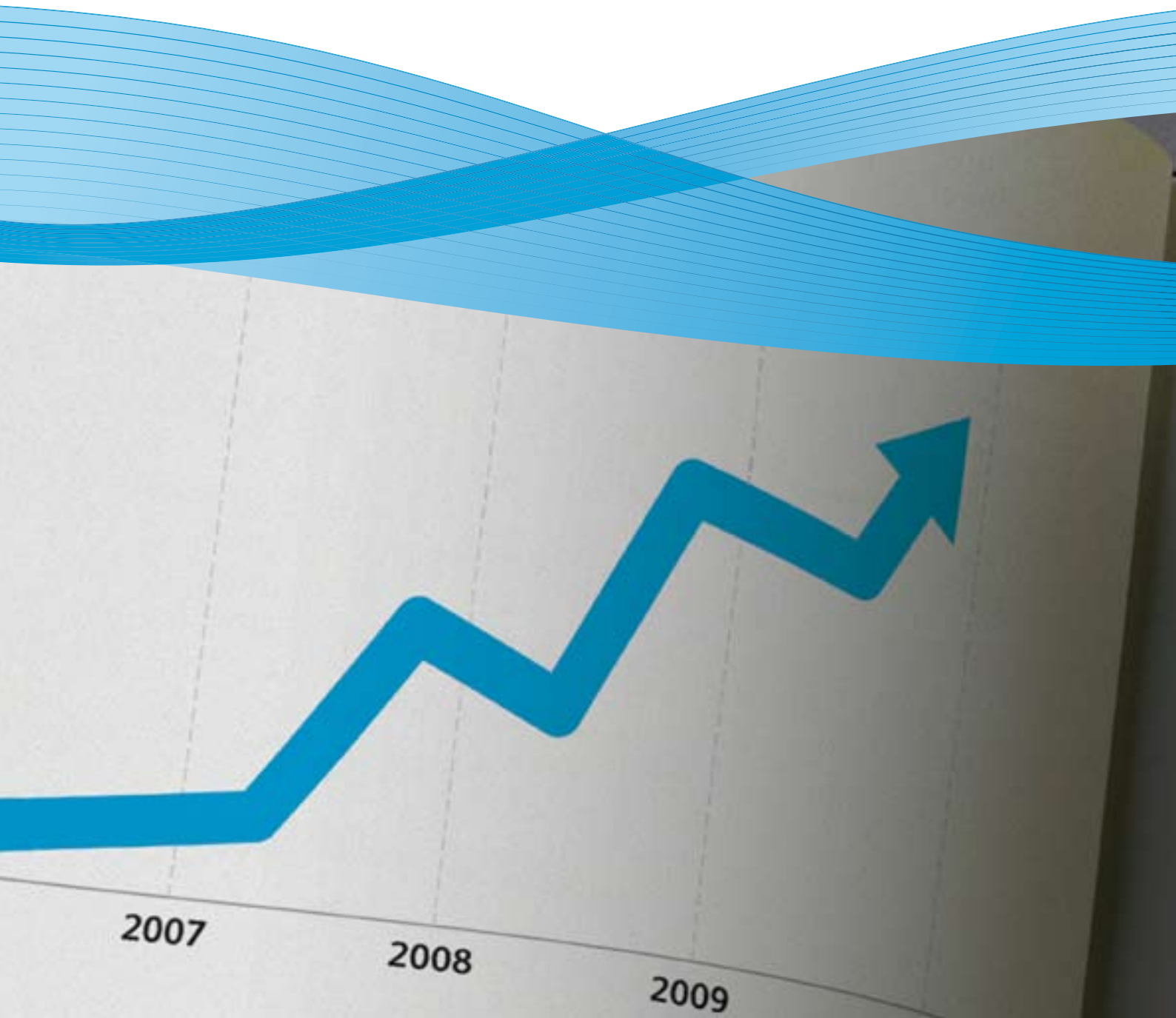


Production Systems Portfolio

Accelerate your digital print business with Fuji Xerox solutions



Your success is our top priority

The right solutions for any size business. No matter how simple or complex the challenge, we're committed to collaborating with you to find the right solutions for you and your business, every time. Building on our heritage of innovation and understanding of the printing industry, we continue to bring advances in technology, workflow, and integrated solutions – all supported by business development tools and resources to help you achieve your specific business goals. Plus, they're all backed by our award-winning service and support, so you have access to e-support and live telephone help and advice 24/7.

Business is looking up. Digital printing is a large and growing market, providing you with the opportunity to enhance your business by producing short runs more efficiently, and offering new applications and services never before possible – and we're here to help you make the most of it.



Our Service and Support

We understand that you will choose the best production equipment for your business needs. But do you know about all the support services that come with your investment? We offer several leading industry certified support initiatives to ensure that you, as a customer, enjoy the maximum return on your investment.

Fuji Xerox's internet, phone and onsite support systems, offers a full range of support including:

Online support which provides your organisation with around-the-clock assistance in a fast, efficient and self-directed manner. Our range of services are at your fingertips, simply go to www.fujixerox.com.au/support

Our Customer Care Centre provides customers with an easy and efficient first point of contact, 24/7 and is available to assist with enquiries, from providing immediate solutions over the phone to ensuring the most appropriate support resources are allocated to your needs.

Connect with new applications

We can help you understand and take advantage of new applications – whether you're just getting started in digital printing or ready to expand your current digital capabilities. We'll show you how to produce cost-effective short runs, turn jobs around faster, and customise and personalise communications that result in response rates never before possible. Which applications should you focus on? It depends on your clients, but the ones that offer the greatest opportunity for growth are:

- **Collateral** – create powerful, compelling marketing materials, both static and personalised, that increase brand affinity and sales
- **Books & Manuals** – print short runs economically to meet specific publisher needs, including course packs, trade books, technical manuals, and photo books
- **Direct Marketing** – help your customers connect with their customers through highly targeted, relevant direct mailings that address their individual interests and buying behaviours
- **TransPromo** – leverage variable data printing to add personalised customer promotions to monthly transactional documents, virtually guaranteeing they will be read
- **Speciality** – drive new business with emerging applications such as photo speciality products, digital packaging, and speciality imaging for increased document security

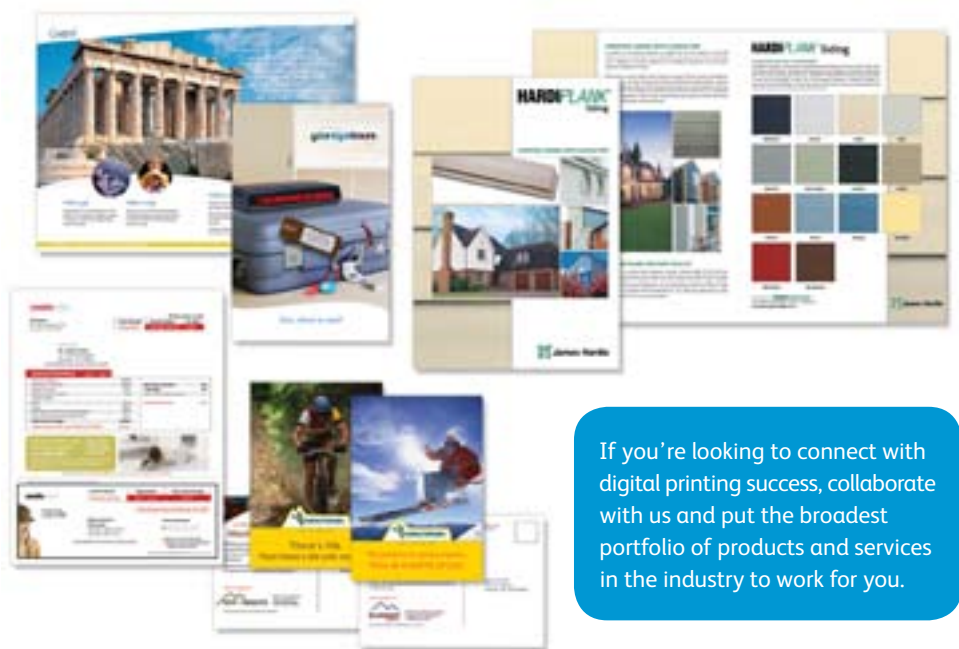
Connect with opportunity

How can we help? We listen to your needs and work with you to find the right technology, the right workflow, and the right business model to maximise the benefits to you and your business:

- **The Right Business Model** – leverage our vast experience helping thousands of customers build successful digital printing businesses with our industry-leading ProfitAccelerator portfolio of business development tools and resources
- **The Right Workflow** – connect with customers, reduce costs, and enable new revenue through expanded applications with our FreeFlow Digital Workflow Collection
- **The Right Technology** – choose from the widest array of digital production printing technology, including cut-sheet black and white, continuous feed, full colour and highlight colour systems

Connect with the environment

For many years, we have been dedicated to environmental improvements supported by our partners, suppliers, and customers. This commitment is part of our DNA and it's enabling us and our customers to be more eco-friendly. We will continue to develop innovative production solutions in an environmentally responsible way to meet your sustainable business requirements, enabling you to win new business and ensure a greener today and tomorrow.



If you're looking to connect with digital printing success, collaborate with us and put the broadest portfolio of products and services in the industry to work for you.

Your workflow needs are unique to your business

Your workflow solution should be too

We'll customise a solution that's right for you. Your workflow includes everything you do in your business every day to move jobs in, through, and out the door. When it comes to addressing your business' challenges, your workflow is the perfect place to get the greatest return. The Xerox FreeFlow Digital Workflow Collection is an extensive portfolio of tools that will accelerate your business with a custom-blended, streamlined workflow created to fit your unique business needs.

Connect with your customers

Provide your customers with a convenient way to order printed materials anytime, anywhere via an online service portal. By leveraging a Web-to-Print solution, you can improve customer loyalty and help boost your print volumes.

Reduce costs and simplify processes

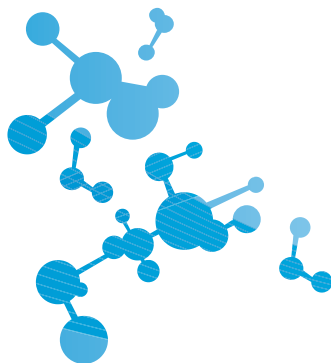
Introduce process automation into your business to help increase efficiency, accuracy, and reduce costs at every step of the workflow cycle – from pre-press to invoicing. With Xerox FreeFlow solutions, you can handle routine jobs automatically and re-use common workflows. Plus, our printer management software and digital front ends make your fleet of printers work together more efficiently, even if it's a combination of offset and digital.

Enable new applications

Differentiate yourself in the digital printing business, attract new customers, and improve customer loyalty by offering new, exciting applications that will benefit their businesses as well as yours. Fuji Xerox workflow solutions make it easy to produce the following applications and more:

- TransPromo documents
- Direct Mail/Personalised communications
- Books & Manuals publishing
- Collateral printing
- Speciality imaging text security features

FreeFlow®
Digital Workflow Collection



FreeFlow Print Server

Combines the extensive heritage and outstanding capabilities of Fuji Xerox production solutions into one sleek and compact print server. Its drag-and-drop user interface makes it simple to learn and operate. Enhanced colour and job-management capabilities are robust, intuitive, and common across all print engines.

FreeFlow Makeready

A document composition solution providing prepress tools such as scanning, imposition, tab programming, late-stage editing and colour management, allowing you to maximise overall print quality and efficiencies in prepress.

FreeFlow Output Manager

Enables automated management of valuable printer resources by acting as a centralised collection point for print jobs. With this sophisticated load balancing and job scheduling tool, multiple printers can work as efficiently as one.

FreeFlow Print Manager

Allows for easy job submission to all of your output devices and provides full Fuji Xerox job ticketing and JDF job ticket support, in addition to monitoring printer activity to simplify job tracking and shop status. Print Manager also supports offset shop-management workflows, allowing a single workflow to drive both digital and offset printers.



FreeFlow Process Manager

Automates typical prepress steps so you can prepare and print jobs with less operator intervention. The result is a touchless workflow, processing more jobs with less time and money – and keeping your presses printing.

FreeFlow Variable Information Suite

The VI Suite contains all of the software components you need to create high-value, personalised documents, including the print-optimising VI Interpreter, which delivers unmatched throughput and print efficiency.

FreeFlow Web Services

Powered by Press-sense, Web Services provides a Web portal that is available 24/7, enabling customers to securely submit new jobs and reorder existing ones over the Internet (or an Intranet) from virtually anywhere.

The workflow you use today and the vision that you have for the future are unique to the requirements of your print room. With FreeFlow, we'll help you make that vision a reality one step at a time.



Building a profitable digital business from the ground up

Success goes beyond great printing and service. Customers are expecting faster turnarounds, short runs, and personalisation options available to them only from digital printing. They seek innovative solutions to their business challenges. It's your opportunity to become a true partner to them.

This is why many industry vendors are developing customer business development programs that drive awareness of digital printing and provide resources that support print providers in their sales, marketing, and operating efforts. However, not all of these programs are created equal.

Follow the leader

One of our responses to this growing need is the ProfitAccelerator Digital Business Resource Collection. This robust portfolio of more than 30 tools and resources is designed to help you grow your business by providing support in five critical areas:

- **Sales & Marketing Resources** – arm your sales and marketing staff with tools to generate new business, increase print volumes, and boost profit
- **Agency & Design Resources** – helps you establish partnerships and new business in this highly influential communications segment
- **Application Development Resources** – provides how-to assistance for developing digital printing's most lucrative applications
- **Business Development & Training Resources** – educates your staff on sales, marketing, management and operations
- **Professional Support Resources** – offers an integrated services approach to ensure your operation is as efficient as possible

With Fuji Xerox, you always have access to business help. From tools and resources, learning events, workshops and more, you can draw on our rich history of enabling successful digital printing businesses.



Market-Leading Continuous Feed Portfolio

Are you looking to develop different revenue streams? Fuji Xerox has the people, the experience and the technology to help you turn transaction bills and statements into new revenue opportunities. With Fuji Xerox's range of Continuous Feed solutions, you will be able to produce high-speed and high-quality applications.

Fuji Xerox 495 Continuous Feed

- Continuous high-speed, high-resolution printing at 460 A4 impressions per minute lets you process high volumes consistently and reliably month after month
- Duplex printing with two imaging systems in one printer requires just half the floor-space of a twin-engine continuous feed system
- Excellent image quality ensured by flash-fusing technology and small-particle toner
- Ideal for transaction and publishing printing environments



High-speed, outstanding quality,
compact size

Fuji Xerox Continuous Feed Family

- Patented Print Line Management for production flexibility and ease-of-use
- Transactional, publishing, direct mail and digital book application support
- Non-contact Flash-Fusing adds value and impact to high-speed printing



Continuous ultra-high speed,
high-quality monochrome output

Fuji Xerox 490/980 Colour Continuous Feed Printing System

- Industry's fastest toner-based full colour CMYK system
- Prints 450 two-up, duplex images per minute in full colour (69 metres per minute)
- Unique non-contact Flash-Fusing and new toner technology enabling a wide variety of substrates
- Available in single or twin engine (duplex)
- Unprecedented combination of speed, image quality, and substrate latitude



High speed full colour with
powerful mass-production durability

Market-Leading Production Monochrome Portfolio

The needs of your business constantly change and expand. The wide range of Fuji Xerox monochrome solutions gives you the power to accelerate your business, the flexibility to go after new opportunities, and the reliability and service to keep you up and running.

DocuCentre 9000 Digital Multifunction Device

- A variety of intuitive features including output speed of 90ipm, document resolution of up to 1,200dpi and continuous colour scanning
- High versatility to create high value applications
- Ideal for franchises, schools, universities and corporates



When your business needs more

Fuji Xerox 4112/4127 Family, Fuji Xerox 4590 EPS

- Showcasing speeds of 90 to 125 ppm
- Available with or without integrated scanners
- Choices of workflows from simple (integrated) to production (digital front ends)
- Finishing options – hole punch, staple, colour insertion, booklet-maker and folding
- High-Capacity Stacker (5,000 sheets) makes it easy to transport to offline finishing



Huge performance – small footprint

DocuPrint 180 Enterprise Printing System

DocuTech 6180 Production Publisher

- Print speeds of up to 180ppm with supreme reliability and quality
- Allows streamlined production processes, shorter turnaround times and lower operating costs
- Allows multiple jobs to be printed simultaneously
- Outstanding choice for a variety of applications such as transactional and variable data printing



More jobs in less time

Xerox DocuTech 128/180 HighLight Colour System

- Fastest cut sheet highlight colour system on the market
- Add the impact of standard or custom colour at a cost close to black and white
- Based on proven technology to deliver unmatched publishing and printing power
- Multiple hardware feeding and finishing components
- Simplify and/or automate workflows via the Xerox FreeFlow Print Server



One more colour –
infinitely greater possibilities

Xerox Nuvera 100/120/144 EA Digital Production System and MICR Solutions

- Select from software and hardware options to best meet your needs
- Xerox Nuvera features EA Toner – impressive image quality and smooth offset matt finish
- Outstanding sheet flatness – stack quality/reliability
- Power of choice – select the finishing alternatives that work for you



Put your best image forward

Xerox Nuvera 288 Digital Perfecting System

- Dual Core Processor enables printing up to 288 digital duplex impressions per minute
- Outstanding image quality with EA Toner on coated, uncoated and speciality stocks
- Keep one engine printing while pending service on the other with Pass Through Programming
- Unmatched publishing and transactional applications increase turnaround time via the Xerox FreeFlow Print Server



The power of two with the
simplicity of one

Market-Leading Production Colour Portfolio

With Fuji Xerox, you get the broadest colour portfolio in the industry. Not only does our portfolio allow you to start with us, and grow with us, but our services and support get you up and running and growing your business. As you move up each class of products, from light to full production, more complex applications are enabled as well as higher monthly volumes and duty cycles.

Fuji Xerox DocuColor 1257 GA Digital Colour Printer/Copier

- Accurate, predictable colour for colour-critical applications
- A cost-effective solution for digital proofing markets
- Prevent potential problems when going to press with in-built image warnings and pre-flight tools
- Enables colour-correct remote proofing between printers in different locations



Exceptional resolution,
professional print quality

Fuji Xerox DocuColor 5065 II/ 6075 II/252/260 Digital Colour Printer/Copier

- Easy, affordable colour for the advanced or beginner operator in any environment
- A cost-effective solution to get you started in digital colour printing
- Outstanding performance and award winning image quality in a small footprint
- Produces marketing materials, reports, proofs and design compositions
- Handles simple variable data printing and easily integrates into workflow



Jump start your business with easy,
affordable colour

700 Digital Color Press

- Enables easy entry into the production colour market and performance at a true value
- Flexible feeding and finishing options scalable to your business needs
- Auto-duplex coated stocks
- Inline finishing supports coated and uncoated stocks
- Outstanding productivity, image quality and versatility on a wide variety of applications



The next step in colour printing.
A powerful performer. A solid value

Colour Managed Workflow Solutions

- A software and hardware package enabling colour matching across multiple print output devices
- Allows you to produce print to international standards such as AS/ISO 12647, SWOP, GRACoL and FOGRA
- Designed for customers who need to produce high quality, colour accurate, standardised print jobs – across single or multiple sites



Xerox DocuColor 5000AP Digital Press

- Meets growing demands for variable data, quick turnarounds and Web-to-Print
- Runs all recommended stocks from all trays at rated speed
- PC-based User Interface with advanced registration and paper profiling features
- Inline finishing supports heavyweight coated and larger-size stocks
- Robust production capabilities – paper capacity, media handling and RIP speed



Accomplish more with an easy-to-use production solution

Xerox DocuColor 7000AP and DocuColor 8000AP Digital Presses

- Offer an ideal combination of speed, reliability, flexibility, image quality and value
- Easily handle quick turnarounds by running all recommended stocks at rated speed
- Supports a wide variety of speciality media
- Excel with tighter registration and inline finishing for complex jobs
- Broadest array of RIP options allows easy integration into your workflow



Keep a step ahead of increasing customer demands and higher print volumes

Xerox iGen3 110 Digital Production Presses

- Offset-like image quality at a cost that makes sense even for short runs
- Most productive cut sheet digital press on the market up to 6,600 full process colour A4 4/0 sheets per hour
- Largest sheet size up to 364 mm x 571 mm
- Wide range of substrates up to 350 gsm including textured stocks
- Broad array of inline finishing



Step on the business accelerator with the most productive digital colour solutions

About Fuji Xerox Australia

Fuji Xerox Australia is one of Australia's leading document management technology and services companies marketing innovative technologies, products and solutions.

Our mission is to be the unrivalled leader in providing print and electronic document services and solutions, as well as business process expertise to government and business communities.

With more than 12 billion pages produced on Xerox technology in Australia annually, Fuji Xerox has the experience and knowledge to design and implement document solutions for offices, print rooms, commercial printers or publishing environments, with expertise that includes Print Solutions, Software, Managed Services, Consulting and Integrating Services and Supplies.

The company, its management and its staff are driven to create sustainable value for its customers and that is reflected in its commitment to environmental responsibility and continuous improvement across all aspects of the business.

For further information, please visit www.fujixerox.com.au

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www.fujixerox.com.au

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Protecting the environment is a fundamental component of our company's commitment to corporate citizenship. At Fuji Xerox Australia, we supply products that have been designed with both our customers and the environment in mind. As a world leader in the development of parts and components Remanufacturing Programs, we have made Eco-Manufacturing an integral part of our business.

All our sites have achieved ISO 14001:2004 Environmental Management System Certification, as a demonstration of our commitment to protecting the environment.